



Capture the Experience: Selkirk Wilderness Skiing's Video Contest

What It's All About

Selkirk Wilderness Skiing (SWS) is launching our 2nd annual video contest this ski and snowboard season! To participate all you need to do is create a 30-60 second video clip from your stay at SWS. Your video can contain anything you feel best highlights your experience at Selkirk Wilderness. Crazy powder stunts, delicious meals, shots of our new lodge manager Russ in spandex at stretching class, high-intensity crud games or shots of you and your family enjoying the mountains. Anything goes! We encourage creativity. Footage can be new, or old. That means you can shoot some brand-new footage this season during your week at SWS, or dust off your old BETA tapes! There will be prizes for a number of different categories and one grand prize.

The Details

Grand prize \$150 dollar voucher for the SWS gift shop, and a one-hour massage at the lodge.

Category prizes Winners to various categories will be chosen and SWS merchandise will be awarded as prizes. See website for more details on categories.

* All contest winners will have their video posted on the SWS YouTube channel.

How to enter Videos can be sent to info@selkirkwilderness.com. If your file is too big, please send it via yousendit.com or sendspace.com to the same email address. Please remember to include your name, contact information, length of the video and the title of the video when submitting.

Deadline SWS will begin accepting entries immediately. All videos must be received by 4pm PST on April 15th, 2012 to qualify.

Jury A panel of SWS employees will choose the top five videos from all those submitted. From those five videos all SWS employees will vote on the grand prizewinner and each of the category winners.

The fine print – by submitting a video to this contest all videos will become the property of Selkirk Wilderness Skiing (SWS). The submittee acknowledges and agrees that SWS will have the right, but not the obligation, to copyright and to use, distribute, exhibit and otherwise exploit in any manner and media of communication all, any portion and any reproduction of the video, worldwide in perpetuity, in connection with one or more projects. Each video entry may be promoted or uploaded to www.selkirkwilderness.com, SWS's YouTube channel, the SWS facebook fan page, SWS's flickr page and linked to via the SWS Twitter profile.